

KARA OTTINGER

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ONLINE



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PROFILE

I am a communications professional seeking a full-time position in the field of UX Design, Marketing and Communication where I can apply my knowledge and skills. I have almost 10 years of experience in Higher Education, Web & Advertising Design. I am looking for advancement and willing to take on a challenging opportunity.

PROFESSIONAL EXPERIENCE

Sr. Web Developer

University of North Texas
2017 - Present

- Content creation from prototyping to fully developed website based on needs
- UX/UI, research, design, e-commerce, strategy, analytics & branding
- Provide front end training for content editors & user end support

Administrative Specialist III

University of North Texas
2013 - 2017

- Marketing specialist handling graphic design, social media and web
- Coordinate social media strategy to increase following
- Newsletter editor & photographer

Assistant Store Manager

Rose Costumes
2010 - 2013

- Advertising specialist, web and graphic designer, social media coordinator
- Management of a team of 5+, customer service & training
- Promotional materials, print & digital

EXPERTISE

- Communication
- Web Development
- UX Design
- Social Media
- Management
- Customer Service
- Graphic Design
- Prototyping

EDUCATION

2009 **Bachelor of Fine Art, Major in Photography**
University of North Texas
Minor in English Literature

2005 **Associates of Arts & Sciences**
North Central Texas College

SKILLS

- Leadership
- Adobe Creative Suite
- Photography & Retouching
- Marketing
- Visual Presentations
- Print and Digital Advertisement
- Omni, Wordpress, Drupal, HTML, JavaScript, Bootstrap, CSS & PHP

REFERENCES

Amy Armstrong

Former Communications Director for UNT DSA
amynarmstrong@me.com

Brady Burns

Former Communications Strategist for UNT DSA
brady.burns@sanantonio.gov

Brian Richardson

Former UNT Communication Studies Chair
brian.richardson@unt.edu

AWARDS & COMMITTEES

Star Performer Award - 2016, 2022

Greek Supporter Award - 2018

Staff Senator & Communications
Coordinator - 2022

Fine Art Series Committee - 2022

DSA Technology Committee - 2022

Multiple Hiring Committees - 2019-2022

UNT Emerging Leaders - 2019